# **Monthly Indicators**



### August 2017

August tends to mark the waning of housing activity ahead of the school year. Not all buyers and sellers have children, but there are enough parents that do not want to uproot their children during the school year to historically create a natural market cool down before any actual temperature change. Competition is expected to remain fierce for available listings. Savvy sellers and buyers know that deals can be made well into the school months, as household formations take on many shapes and sizes,

New Listings were up 13.9 percent to 139 in Columbiana County and up 3.7 percent to 369 in Mahoning County. Pending Sales increased 122.5 percent to 158 in Columbiana County and increased 30.1 percent to 346 in Mahoning County. Inventory shrank 19.7 percent to 443 units in Columbiana County and shrank 24.7 percent to 1,048 units in Mahoning County.

Median Sales Price was down 2.9 percent to \$84,500 in Columbiana County and up 1.4 percent to \$89,000 in Mahoning County. Days on Market decreased 11.1 percent to 104 days in Columbiana County and decreased 25.7 percent to 84 days in Mahoning County. Months Supply of Homes for Sale was down 29.1 percent to 5.6 months in Columbiana County and down 25.0 percent to 4.5 months in Mahoning County, indicating that demand increased relative to supply.

The prevailing trends lasted through summer. This was expected, since there have not been any major changes in the economy that would affect housing. Factors such as wage growth, unemployment and mortgage rates have all been stable. Every locality has its unique challenges, but the whole of residential real estate is in good shape. Recent manufacturing data is showing demand for housing construction materials and supplies, which may help lift the ongoing low inventory situation in 2018.

Contents	Columbiana County	Mahoning County
Market Overview	2	13
New Listings	3	14
Pending Sales	4	15
Closed Sales	5	16
Days on Market Until Sale	6	17
Median Sales Price	7	18
Average Sales Price	8	19
Percent of Original List Price Received	9	20
Housing Affordability Index	10	21
Inventory of Homes for Sale	11	22
Months Supply of Homes for Sale	12	23

### **Quick Facts**

+ 9.4%	- 2.9%	+ 7.9%	+ 1.4%
One-Year Change in	One-Year Change in	One-Year Change in	One-Year Change in
Closed Sales	<b>Median Sales Price</b>	<b>Closed Sales</b>	<b>Median Sales Price</b>
Columbiana	Columbiana	Mahoning	Mahoning

This is a research tool provided by the Youngstown/Columbiana Association of REALTORS®. Data is refreshed regularly to capture changes in market activity. Figures shown may be different than previously reported. Percent changes are calculated using rounded figures.





## **Market Overview – Columbiana County**



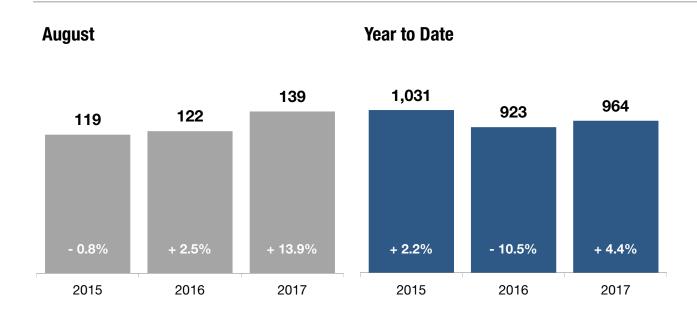
Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

Key Metrics	Historical Sparkbars	8-2016	8-2017	Percent Change	YTD 2016	YTD 2017	Percent Change
New Listings	8-2014 8-2015 8-2016 8-2017	122	139	+ 13.9%	923	964	+ 4.4%
Pending Sales	8-2014 8-2015 8-2016 8-2017	71	158	+ 122.5%	563	684	+ 21.5%
Closed Sales	8-2014 8-2015 8-2016 8-2017	85	93	+ 9.4%	548	587	+ 7.1%
Days on Market Until Sale	8-2014 8-2015 8-2016 8-2017	117	104	- 11.1%	141	121	- 14.2%
Median Sales Price	8-2014 8-2015 8-2016 8-2017	\$87,000	\$84,500	- 2.9%	\$90,000	\$92,000	+ 2.2%
Average Sales Price	8-2014 8-2015 8-2016 8-2017	\$110,361	\$103,149	- 6.5%	\$109,491	\$106,566	- 2.7%
Pct. of Orig. Price Received	8-2014 8-2015 8-2016 8-2017	90.9%	91.9%	+ 1.1%	90.5%	91.5%	+ 1.1%
Housing Affordability Index	8-2014 8-2015 8-2016 8-2017	293	292	- 0.3%	283	268	- 5.3%
Inventory of Homes for Sale	8-2014 8-2015 8-2016 8-2017	552	443	- 19.7%			
Months Supply of Homes for Sale	8-2014 8-2015 8-2016 8-2017	7.9	5.6	- 29.1%			

## **New Listings – Columbiana County**

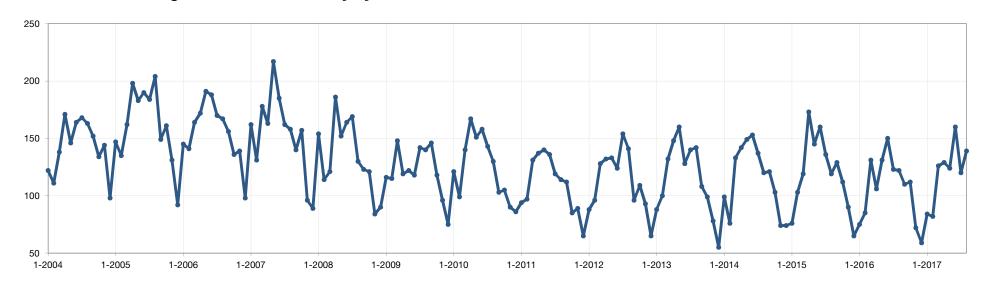
A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
September 2016	110	129	-14.7%
October 2016	112	112	0.0%
November 2016	72	90	-20.0%
December 2016	59	65	-9.2%
January 2017	84	75	+12.0%
February 2017	82	85	-3.5%
March 2017	126	131	-3.8%
April 2017	129	106	+21.7%
May 2017	124	131	-5.3%
June 2017	160	150	+6.7%
July 2017	120	123	-2.4%
August 2017	139	122	+13.9%
12-Month Avg	110	110	0.0%

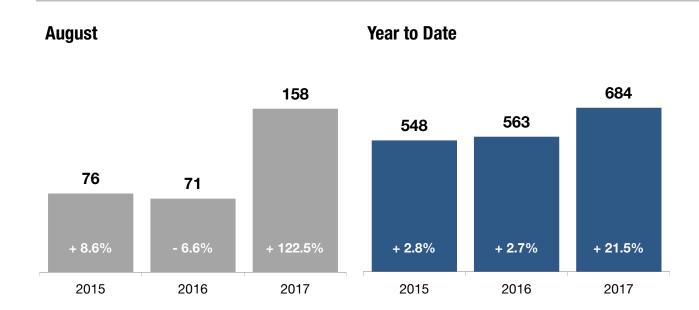
### **Historical New Listings – Columbiana County by Month**



## **Pending Sales – Columbiana County**

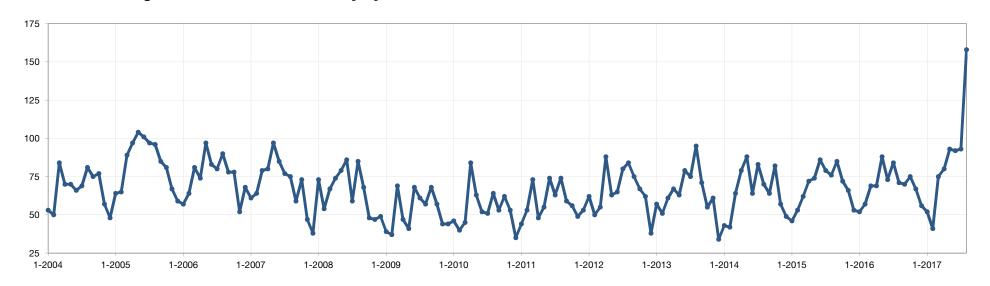
A count of the properties on which offers have been accepted in a given month.





Pending Sales		Prior Year	Percent Change
September 2016	70	85	-17.6%
October 2016	75	72	+4.2%
November 2016	67	66	+1.5%
December 2016	56	53	+5.7%
January 2017	52	52	0.0%
February 2017	41	57	-28.1%
March 2017	75	69	+8.7%
April 2017	80	69	+15.9%
May 2017	93	88	+5.7%
June 2017	92	73	+26.0%
July 2017	93	84	+10.7%
August 2017	158	71	+122.5%
12-Month Avg	79	70	+12.9%

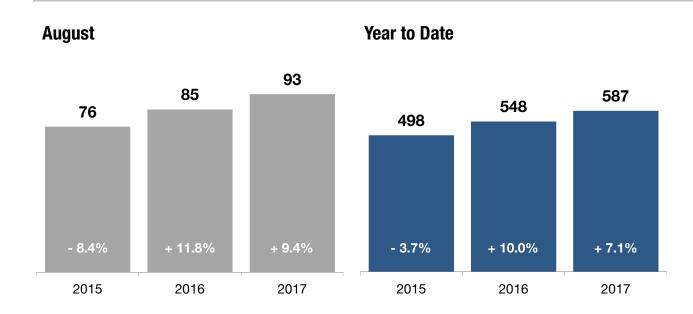
### **Historical Pending Sales – Columbiana County by Month**



## **Closed Sales – Columbiana County**

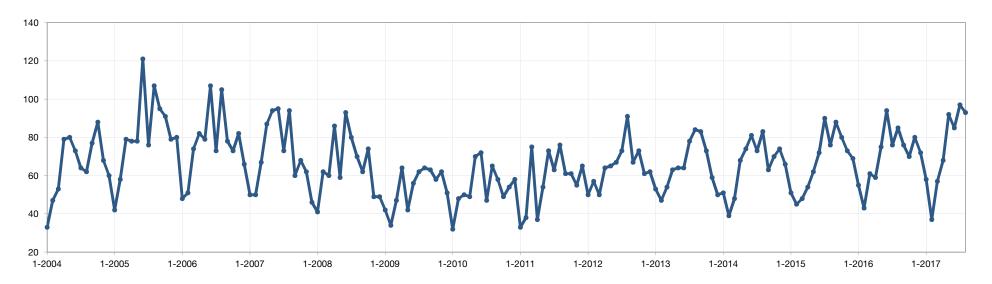
A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
September 2016	76	88	-13.6%
October 2016	70	80	-12.5%
November 2016	80	73	+9.6%
December 2016	72	69	+4.3%
January 2017	58	55	+5.5%
February 2017	37	43	-14.0%
March 2017	57	61	-6.6%
April 2017	68	59	+15.3%
May 2017	92	75	+22.7%
June 2017	85	94	-9.6%
July 2017	97	76	+27.6%
August 2017	93	85	+9.4%
12-Month Avg	74	72	+2.8%

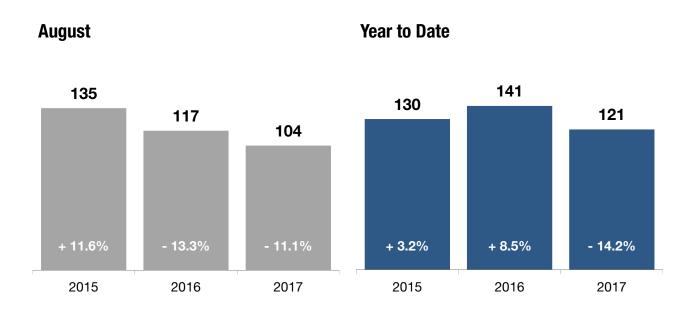
### **Historical Closed Sales – Columbiana County by Month**



## **Days on Market Until Sale – Columbiana County**

Average number of days between when a property is listed and when an offer is accepted in a given month.

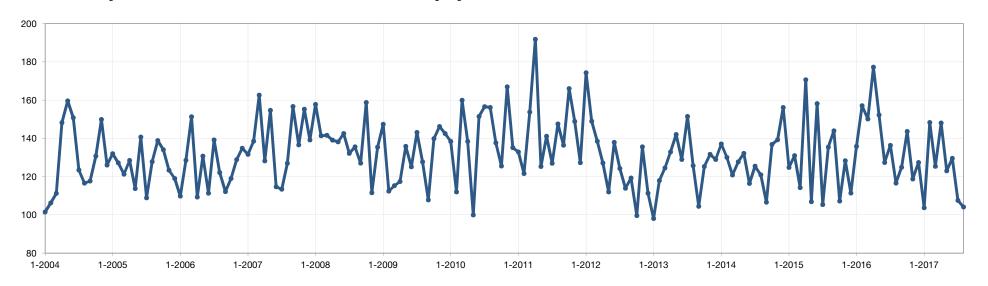




Days on Market		Prior Year	Percent Change
September 2016	125	144	-13.2%
October 2016	144	107	+34.6%
November 2016	119	128	-7.0%
December 2016	127	111	+14.4%
January 2017	104	136	-23.5%
February 2017	148	157	-5.7%
March 2017	125	150	-16.7%
April 2017	148	177	-16.4%
May 2017	123	152	-19.1%
June 2017	130	127	+2.4%
July 2017	108	136	-20.6%
August 2017	104	117	-11.1%
12-Month Avg*	124	135	-8.1%

<sup>\*</sup> Days on Market for all properties from September 2016 through August 2017. This is not the average of the individual figures above.

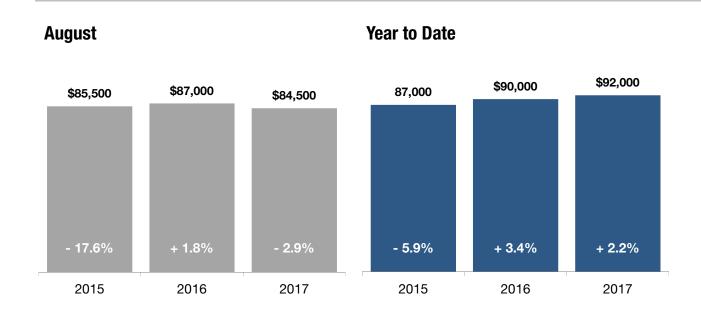
### Historical Days on Market Until Sale – Columbiana County by Month



## **Median Sales Price - Columbiana County**



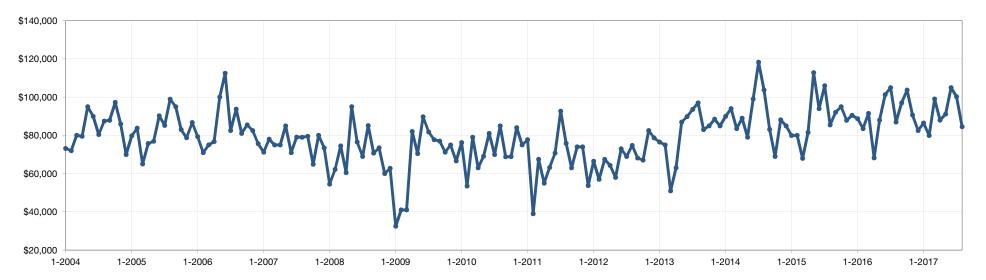




Median Sales Price		Prior Year	Percent Change
September 2016	\$97,000	\$92,100	+5.3%
October 2016	\$103,750	\$95,000	+9.2%
November 2016	\$90,650	\$87,900	+3.1%
December 2016	\$82,500	\$90,500	-8.8%
January 2017	\$86,450	\$88,750	-2.6%
February 2017	\$79,900	\$83,500	-4.3%
March 2017	\$99,000	\$91,500	+8.2%
April 2017	\$88,000	\$68,251	+28.9%
May 2017	\$91,168	\$88,000	+3.6%
June 2017	\$105,000	\$101,250	+3.7%
July 2017	\$100,250	\$105,000	-4.5%
August 2017	\$84,500	\$87,000	-2.9%
12-Month Avg*	\$92,000	\$90,000	+2.2%

<sup>\*</sup> Median Sales Price for all properties from September 2016 through August 2017. This is not the average of the individual figures above.

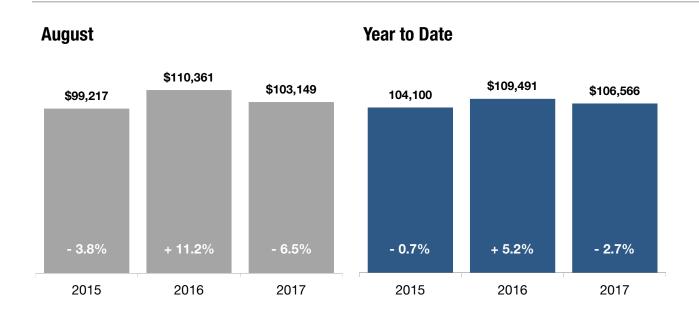
### **Historical Median Sales Price – Columbiana County by Month**



### **Average Sales Price – Columbiana County**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

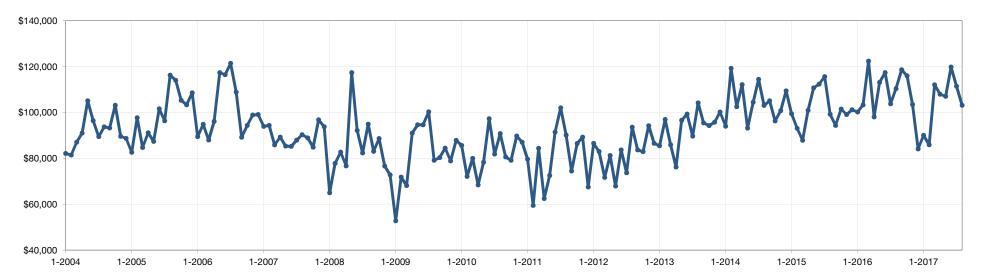




Average Sales Price		Prior Year	Percent Change
September 2016	\$118,589	\$94,372	+25.7%
October 2016	\$115,980	\$101,449	+14.3%
November 2016	\$103,451	\$99,110	+4.4%
December 2016	\$84,122	\$101,163	-16.8%
January 2017	\$90,013	\$100,194	-10.2%
February 2017	\$85,887	\$103,264	-16.8%
March 2017	\$112,042	\$122,364	-8.4%
April 2017	\$107,950	\$98,004	+10.1%
May 2017	\$107,054	\$113,073	-5.3%
June 2017	\$119,830	\$117,367	+2.1%
July 2017	\$111,445	\$103,763	+7.4%
August 2017	\$103,149	\$110,361	-6.5%
12-Month Avg*	\$106,306	\$105,747	+0.5%

<sup>\*</sup> Average Sales Price for all properties from September 2016 through August 2017. This is not the average of the individual figures above.

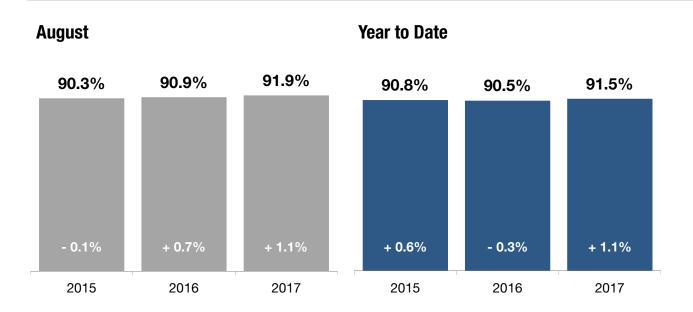
### **Historical Average Sales Price – Columbiana County by Month**



## **Percent of Original List Price Received – Columbiana County**



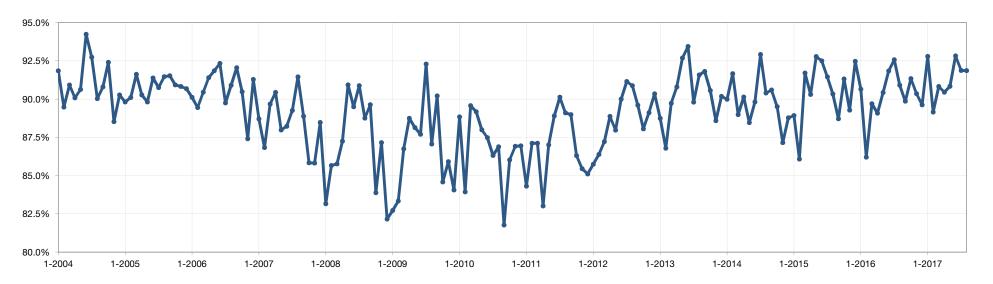
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



Pct. of Orig. Price Re	eceived	Prior Year	Percent Change
September 2016	89.9%	88.7%	+1.4%
October 2016	91.3%	91.3%	0.0%
November 2016	90.4%	89.3%	+1.2%
December 2016	89.6%	92.5%	-3.1%
January 2017	92.8%	90.7%	+2.3%
February 2017	89.2%	86.2%	+3.5%
March 2017	90.8%	89.7%	+1.2%
April 2017	90.4%	89.1%	+1.5%
May 2017	90.8%	90.4%	+0.4%
June 2017	92.8%	91.8%	+1.1%
July 2017	91.9%	92.6%	-0.8%
August 2017	91.9%	90.9%	+1.1%
12-Month Avg*	91.1%	90.4%	+0.8%

<sup>\*</sup> Pct. of Orig. Price Received for all properties from September 2016 through August 2017. This is not the average of the individual figures above.

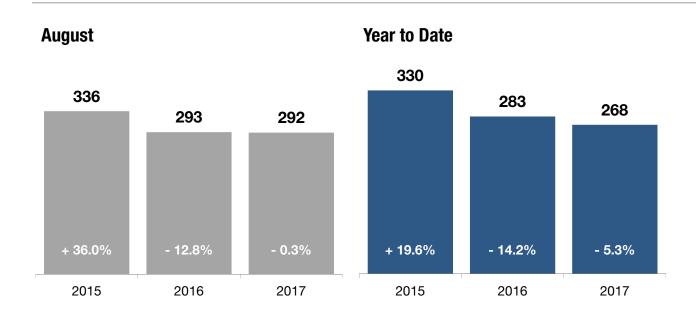
### **Historical Percent of Original List Price Received – Columbiana County by Month**



## **Housing Affordability Index – Columbiana County**

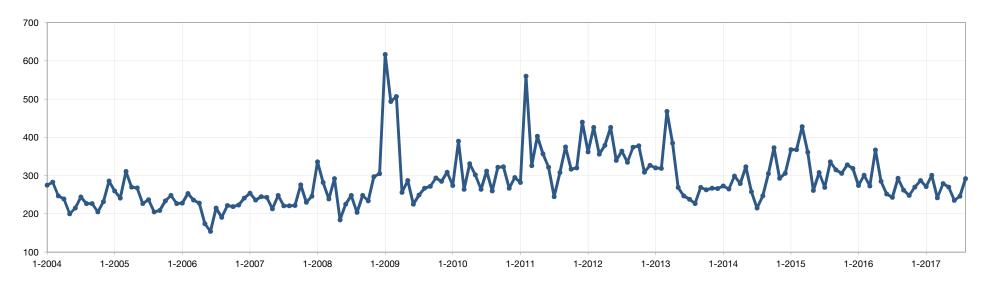


This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



Affordability Index		Prior Year	Percent Change
September 2016	262	315	-16.8%
October 2016	248	306	-19.0%
November 2016	270	328	-17.7%
December 2016	287	319	-10.0%
January 2017	271	274	-1.1%
February 2017	301	301	0.0%
March 2017	242	273	-11.4%
April 2017	279	367	-24.0%
May 2017	270	285	-5.3%
June 2017	235	252	-6.7%
July 2017	246	243	+1.2%
August 2017	292	293	-0.3%
12-Month Avg	267	296	-9.8%

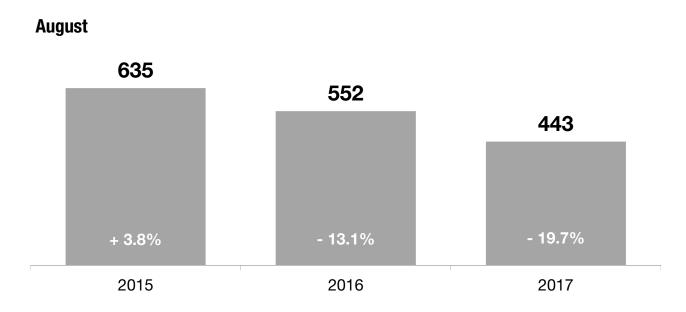
#### **Historical Housing Affordability Index – Columbiana County by Month**



## **Inventory of Homes for Sale – Columbiana County**

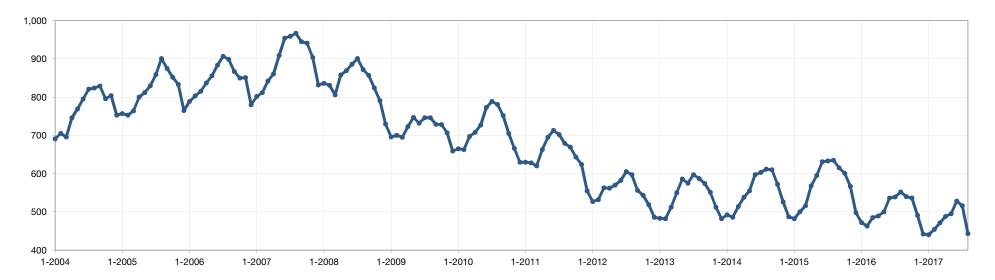


The number of properties available for sale in active status at the end of a given month.



Homes for Sale		Prior Year	Percent Change
September 2016	540	615	-12.2%
October 2016	536	601	-10.8%
November 2016	491	567	-13.4%
December 2016	442	498	-11.2%
January 2017	440	472	-6.8%
February 2017	454	463	-1.9%
March 2017	471	485	-2.9%
April 2017	488	489	-0.2%
May 2017	495	500	-1.0%
June 2017	528	536	-1.5%
July 2017	516	539	-4.3%
August 2017	443	552	-19.7%
12-Month Avg	487	526	-7.4%

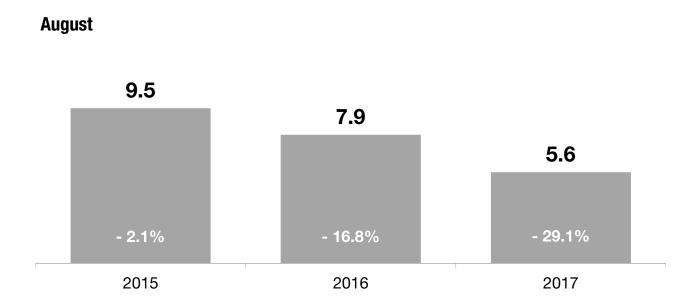
### **Historical Inventory of Homes for Sale – Columbiana County by Month**



## **Months Supply of Homes for Sale – Columbiana County**



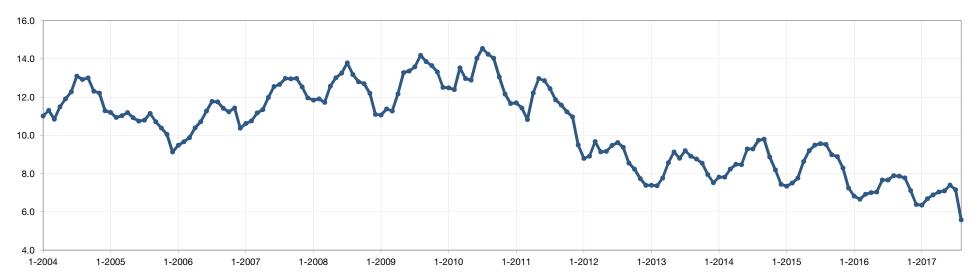
The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



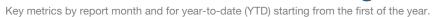
Months Supply		Prior Year	Percent Change
September 2016	7.9	9.0	-12.2%
October 2016	7.8	8.9	-12.4%
November 2016	7.1	8.3	-14.5%
December 2016	6.4	7.3	-12.3%
January 2017	6.4	6.8	-5.9%
February 2017	6.7	6.7	0.0%
March 2017	6.9	6.9	0.0%
April 2017	7.0	7.0	0.0%
May 2017	7.1	7.0	+1.4%
June 2017	7.4	7.7	-3.9%
July 2017	7.2	7.7	-6.5%
August 2017	5.6	7.9	-29.1%
12-Month Avg*	6.9	7.6	-9.2%

<sup>\*</sup> Months Supply for all properties from September 2016 through August 2017. This is not the average of the individual figures above.

### **Historical Months Supply of Homes for Sale – Columbiana County by Month**



## **Market Overview – Mahoning County**



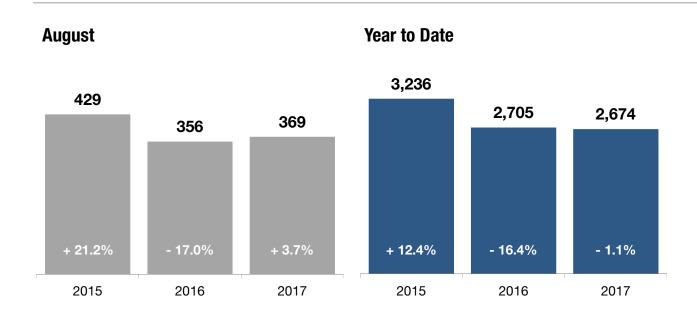


Key Metrics	Historical Sparkbars	8-2016	8-2017	Percent Change	YTD 2016	YTD 2017	Percent Change
New Listings	8-2014 8-2015 8-2016 8-2017	356	369	+ 3.7%	2,705	2,674	- 1.1%
Pending Sales	8-2014 8-2015 8-2016 8-2017	266	346	+ 30.1%	1,937	1,978	+ 2.1%
Closed Sales	8-2014 8-2015 8-2016 8-2017	267	288	+ 7.9%	1,867	1,802	- 3.5%
Days on Market	8-2014 8-2015 8-2016 8-2017	113	84	- 25.7%	122	103	- 15.6%
Median Sales Price	8-2014 8-2015 8-2016 8-2017	\$87,750	\$89,000	+ 1.4%	\$85,000	\$88,000	+ 3.5%
Average Sales Price	8-2014 8-2015 8-2016 8-2017	\$122,971	\$113,172	- 8.0%	\$110,413	\$112,976	+ 2.3%
Pct. of Orig. Price Received	8-2014 8-2015 8-2016 8-2017	90.1%	92.1%	+ 2.2%	89.8%	91.1%	+ 1.4%
Housing Affordability Index	8-2014 8-2015 8-2016 8-2017	304	290	- 4.6%	314	294	- 6.4%
Inventory of Homes for Sale	8-2014 8-2015 8-2016 8-2017	1,391	1,048	- 24.7%			
Months Supply of Homes for Sale	8-2014 8-2015 8-2016 8-2017	6.0	4.5	- 25.0%			

## **New Listings – Mahoning County**

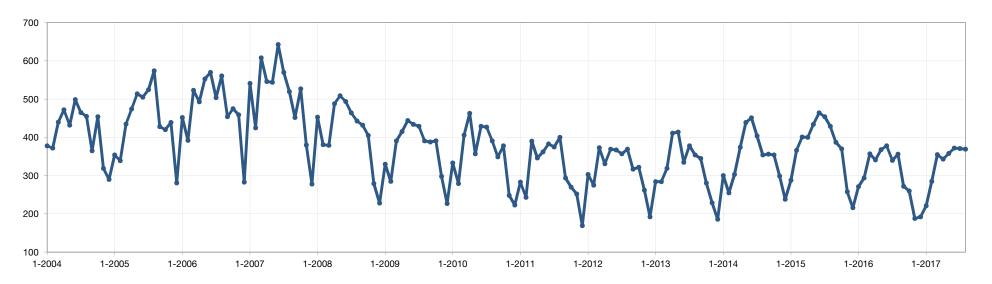
A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
New Librarys		FIIOI Teal	reicent Change
September 2016	272	387	-29.7%
October 2016	260	370	-29.7%
November 2016	188	258	-27.1%
December 2016	192	216	-11.1%
January 2017	221	271	-18.5%
February 2017	285	294	-3.1%
March 2017	355	357	-0.6%
April 2017	343	341	+0.6%
May 2017	358	368	-2.7%
June 2017	372	378	-1.6%
July 2017	371	340	+9.1%
August 2017	369	356	+3.7%
12-Month Avg	299	328	-8.8%

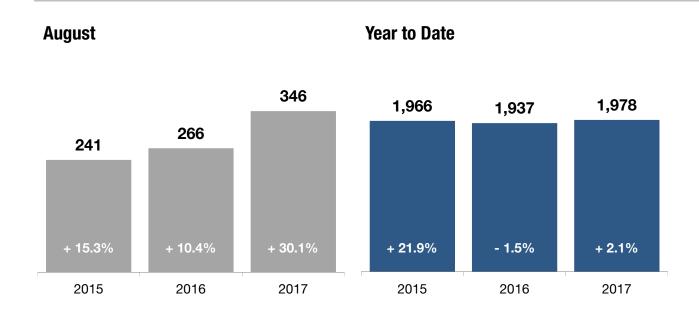
### **Historical New Listings – Mahoning County by Month**



## **Pending Sales – Mahoning County**

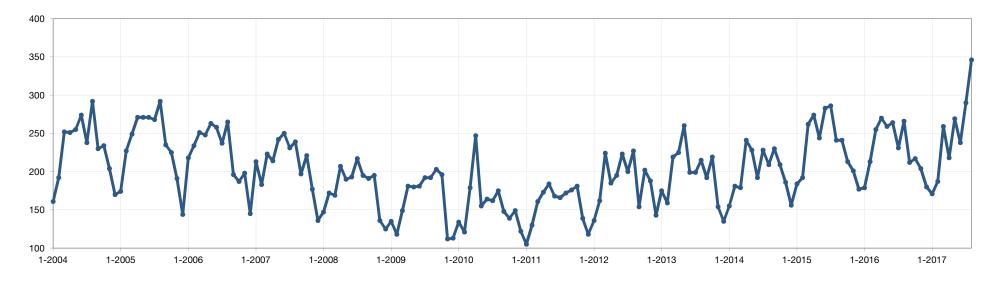
A count of the properties on which offers have been accepted in a given month.





Pending Sales		Prior Year	Percent Change
September 2016	212	241	-12.0%
October 2016	217	213	+1.9%
November 2016	204	201	+1.5%
December 2016	180	177	+1.7%
January 2017	171	179	-4.5%
February 2017	187	213	-12.2%
March 2017	259	255	+1.6%
April 2017	218	270	-19.3%
May 2017	269	259	+3.9%
June 2017	238	264	-9.8%
July 2017	290	231	+25.5%
August 2017	346	266	+30.1%
12-Month Avg	233	231	+0.9%

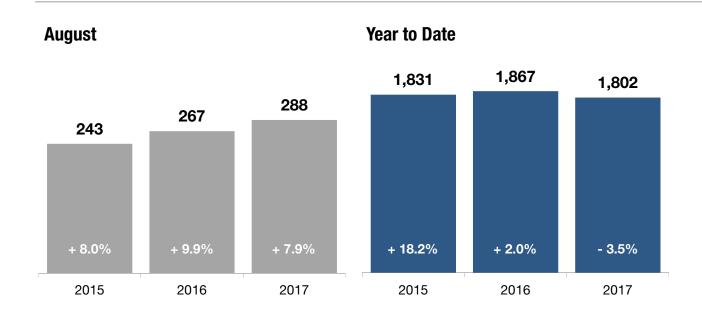
### **Historical Pending Sales – Mahoning County by Month**



## **Closed Sales – Mahoning County**

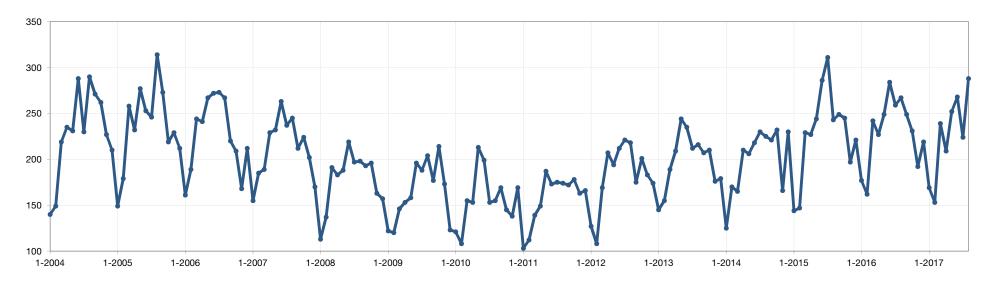
A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
September 2016	249	249	0.0%
October 2016	231	245	-5.7%
November 2016	192	197	-2.5%
December 2016	219	221	-0.9%
January 2017	169	177	-4.5%
February 2017	153	162	-5.6%
March 2017	239	242	-1.2%
April 2017	209	227	-7.9%
May 2017	252	249	+1.2%
June 2017	268	284	-5.6%
July 2017	224	259	-13.5%
August 2017	288	267	+7.9%
12-Month Avg	224	232	-3.4%

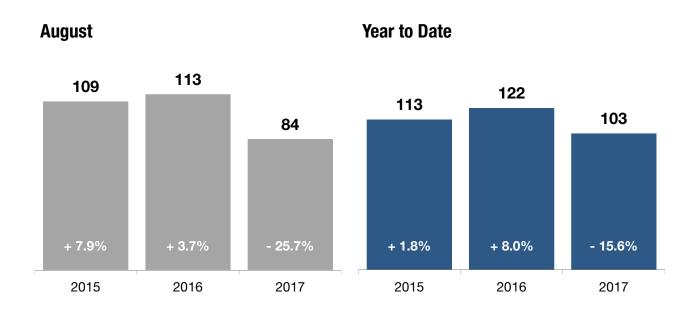
### **Historical Closed Sales – Mahoning County by Month**



## **Days on Market Until Sale – Mahoning County**

Average number of days between when a property is listed and when an offer is accepted in a given month.

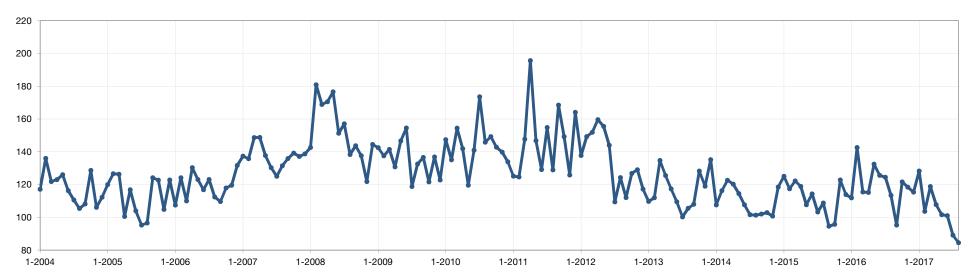




Days on Market		Prior Year	Percent Change
September 2016	95	95	0.0%
October 2016	122	96	+27.1%
November 2016	118	123	-4.1%
December 2016	115	114	+0.9%
January 2017	128	112	+14.3%
February 2017	104	143	-27.3%
March 2017	119	115	+3.5%
April 2017	108	115	-6.1%
May 2017	102	132	-22.7%
June 2017	101	126	-19.8%
July 2017	89	124	-28.2%
August 2017	84	113	-25.7%
12-Month Avg*	124	135	-8.1%

<sup>\*</sup> Days on Market for all properties from September 2016 through August 2017. This is not the average of the individual figures above.

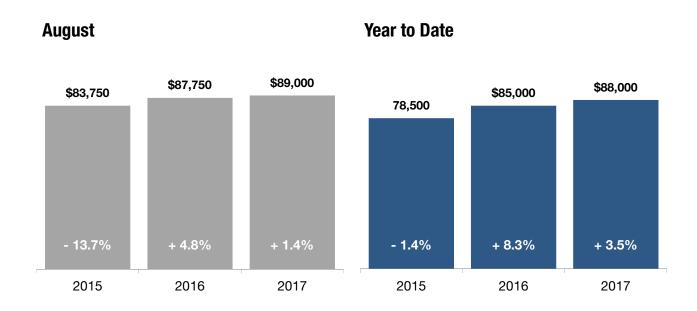
### **Historical Days on Market Until Sale – Mahoning County by Month**



## **Median Sales Price – Mahoning County**



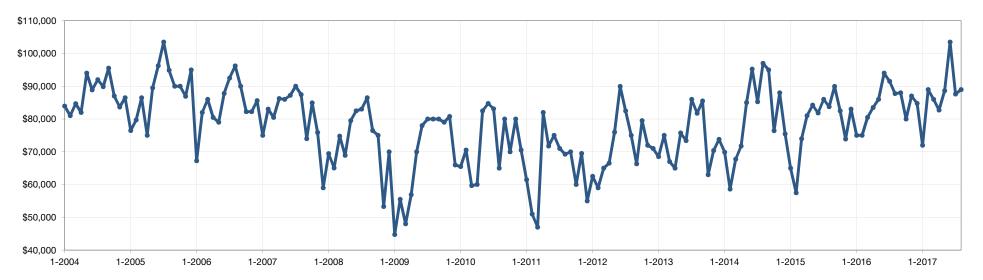




Median Sales Price		Prior Year	Percent Change
September 2016	\$88,000	\$89,950	-2.2%
October 2016	\$80,000	\$82,500	-3.0%
November 2016	\$87,000	\$73,900	+17.7%
December 2016	\$84,800	\$83,000	+2.2%
January 2017	\$72,000	\$75,000	-4.0%
February 2017	\$89,000	\$75,000	+18.7%
March 2017	\$86,000	\$80,500	+6.8%
April 2017	\$82,750	\$83,500	-0.9%
May 2017	\$88,625	\$86,000	+3.1%
June 2017	\$103,500	\$94,000	+10.1%
July 2017	\$87,600	\$91,500	-4.3%
August 2017	\$89,000	\$87,750	+1.4%
12-Month Avg*	\$92,000	\$90,000	+2.2%

<sup>\*</sup> Median Sales Price for all properties from September 2016 through August 2017. This is not the average of the individual figures above.

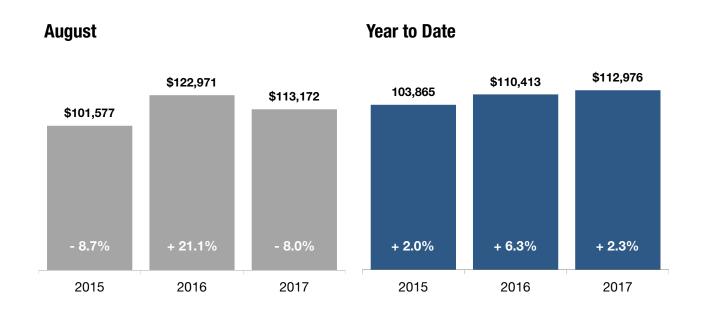
### **Historical Median Sales Price – Mahoning County by Month**



## **Average Sales Price – Mahoning County**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

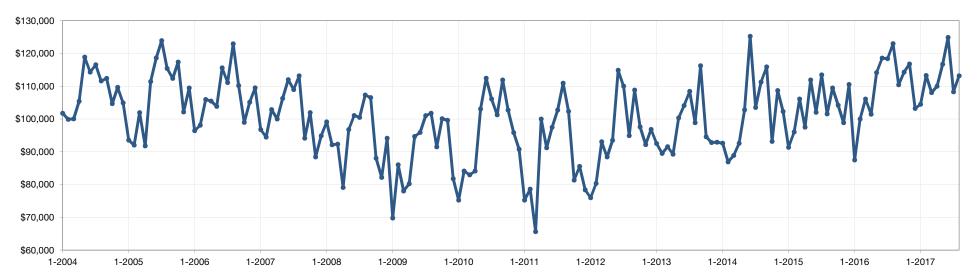




Average Sales Price		Prior Year	Percent Change
September 2016	\$110,439	\$109,482	+0.9%
October 2016	\$114,305	\$104,168	+9.7%
November 2016	\$116,781	\$98,857	+18.1%
December 2016	\$103,211	\$110,538	-6.6%
January 2017	\$104,481	\$87,496	+19.4%
February 2017	\$113,292	\$100,013	+13.3%
March 2017	\$108,060	\$106,107	+1.8%
April 2017	\$109,983	\$101,466	+8.4%
May 2017	\$116,696	\$114,146	+2.2%
June 2017	\$124,880	\$118,614	+5.3%
July 2017	\$108,290	\$118,423	-8.6%
August 2017	\$113,172	\$122,971	-8.0%
12-Month Avg*	\$106,306	\$105,747	+0.5%

<sup>\*</sup> Average Sales Price for all properties from September 2016 through August 2017. This is not the average of the individual figures above.

### **Historical Average Sales Price – Mahoning County by Month**



## **Percent of Original List Price Received – Mahoning County**



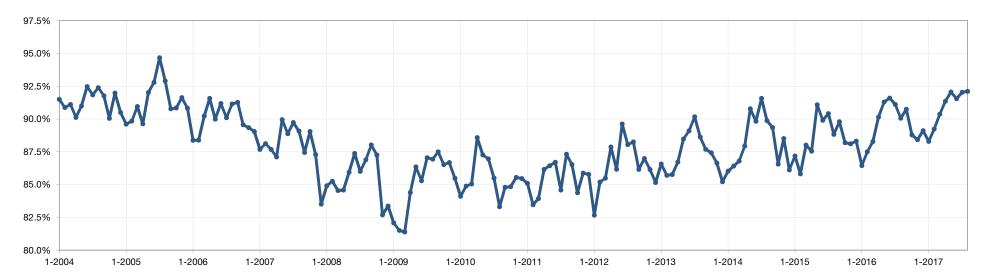
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

August	Year to Date					
88.8%	90.1%	92.1%	88.9%	89.8%	91.1%	
- 1.2%	+ 1.5%	+ 2.2%	- 0.1%	+ 1.0%	+ 1.4%	
2015	2016	2017	2015	2016	2017	

Pct. of Orig. Price Received		Prior Year	Percent Change
September 2016	90.7%	89.8%	+1.0%
October 2016	88.8%	88.2%	+0.7%
November 2016	88.4%	88.1%	+0.3%
December 2016	89.1%	88.3%	+0.9%
January 2017	88.3%	86.4%	+2.2%
February 2017	89.2%	87.5%	+1.9%
March 2017	90.4%	88.3%	+2.4%
April 2017	91.4%	90.1%	+1.4%
May 2017	92.1%	91.3%	+0.9%
June 2017	91.6%	91.6%	0.0%
July 2017	92.0%	91.1%	+1.0%
August 2017	92.1%	90.1%	+2.2%
12-Month Avg*	91.1%	90.4%	+0.8%

<sup>\*</sup> Pct. of Orig. Price Received for all properties from September 2016 through August 2017. This is not the average of the individual figures above.

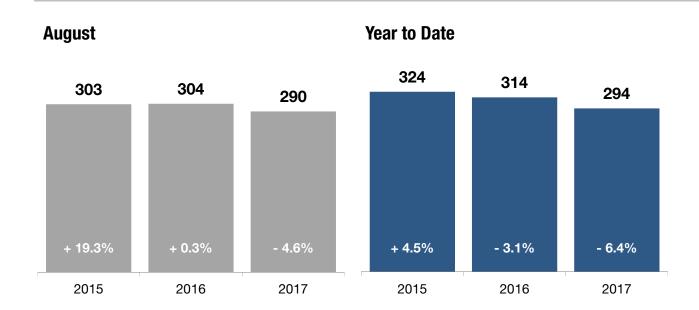
### **Historical Percent of Original List Price Received – Mahoning County by Month**



## **Housing Affordability Index – Mahoning County**

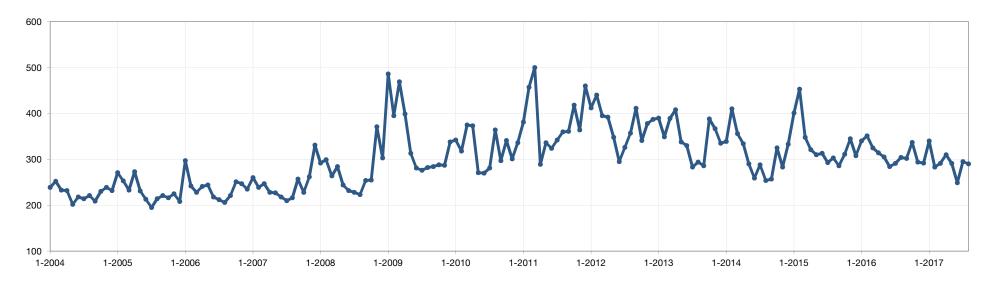


This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



Affordability Index		Prior Year	Percent Change
September 2016	302	286	+5.6%
October 2016	337	311	+8.4%
November 2016	294	345	-14.8%
December 2016	292	308	-5.2%
January 2017	340	340	0.0%
February 2017	283	351	-19.4%
March 2017	291	325	-10.5%
April 2017	310	314	-1.3%
May 2017	291	305	-4.6%
June 2017	249	284	-12.3%
July 2017	295	291	+1.4%
August 2017	290	304	-4.6%
12-Month Avg	298	314	-5.1%

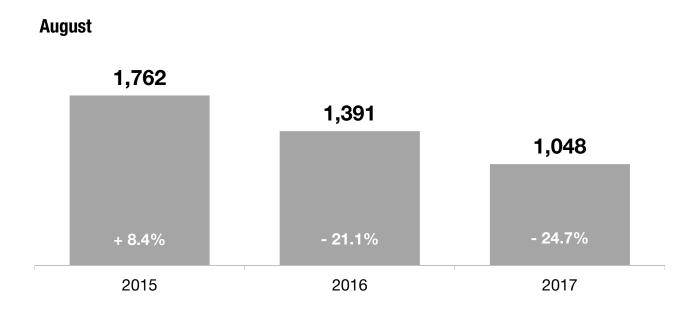
#### **Historical Housing Affordability Index – Mahoning County by Month**



## **Inventory of Homes for Sale – Mahoning County**

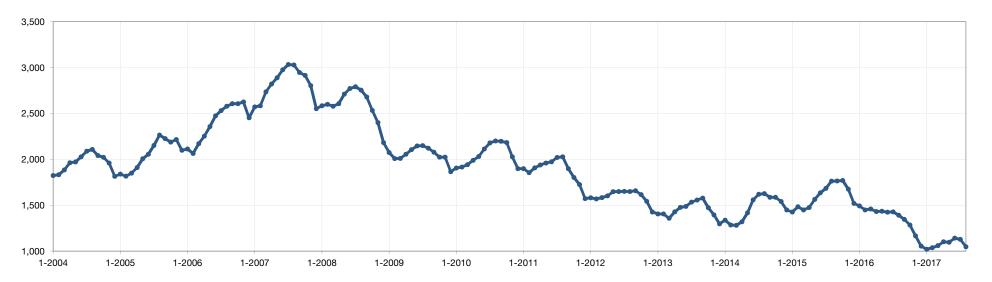






Homes for Sale		Prior Year	Percent Chang
September 2016	1,345	1,764	-23.8%
October 2016	1,285	1,769	-27.4%
November 2016	1,166	1,675	-30.4%
December 2016	1,055	1,519	-30.5%
January 2017	1,019	1,492	-31.7%
February 2017	1,037	1,448	-28.4%
March 2017	1,059	1,458	-27.4%
April 2017	1,101	1,430	-23.0%
May 2017	1,096	1,434	-23.6%
June 2017	1,141	1,423	-19.8%
July 2017	1,127	1,427	-21.0%
August 2017	1,048	1,391	-24.7%
12-Month Avg	1,123	1,519	-26.1%

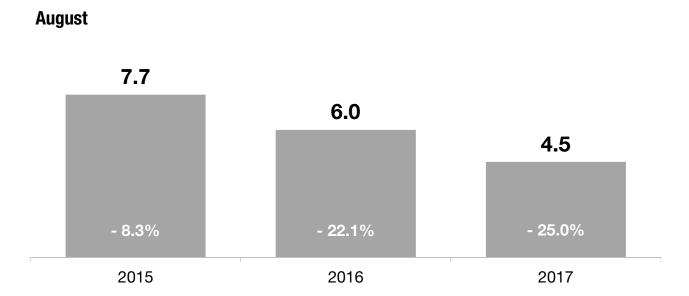
### **Historical Inventory of Homes for Sale – Mahoning County by Month**



## **Months Supply of Homes for Sale – Mahoning County**



The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



Months Supply		Prior Year	Percent Change
September 2016	5.9	7.7	-23.4%
October 2016	5.6	7.7	-27.3%
November 2016	5.1	7.2	-29.2%
December 2016	4.6	6.5	-29.2%
January 2017	4.5	6.4	-29.7%
February 2017	4.6	6.2	-25.8%
March 2017	4.7	6.2	-24.2%
April 2017	5.0	6.1	-18.0%
May 2017	4.9	6.1	-19.7%
June 2017	5.2	6.1	-14.8%
July 2017	5.0	6.2	-19.4%
August 2017	4.5	6.0	-25.0%
12-Month Avg*	6.9	7.6	-9.2%

<sup>\*</sup> Months Supply for all properties from September 2016 through August 2017. This is not the average of the individual figures above.

### **Historical Months Supply of Homes for Sale – Mahoning County by Month**

