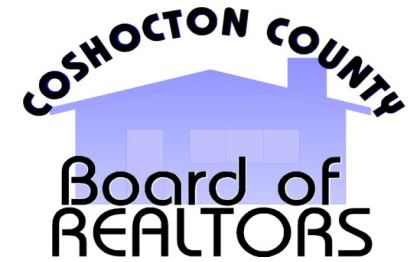


# Monthly Indicators

A RESEARCH TOOL PROVIDED BY THE COSHOCTON COUNTY BOARD OF REALTORS®



## December 2013



## Quick Facts

**+ 50.0%**

**- 10.1%**

**+ 5.7%**

Change in  
Closed Sales

Change in  
Median Sales Price

Change in  
Inventory

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[Click on desired metric to jump to that page.](#)



# Market Overview

Key market metrics for the current month and year-to-date figures.



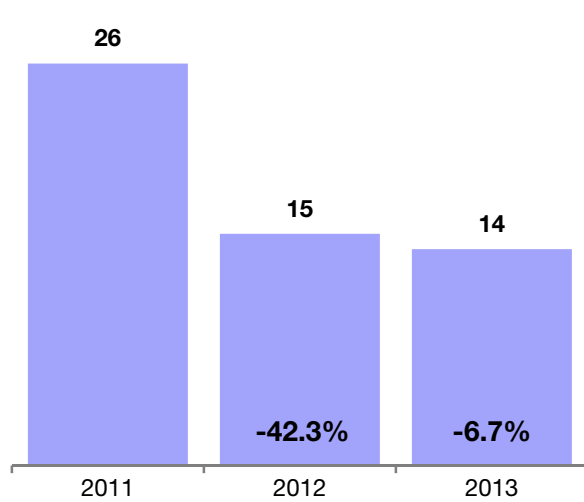
Key Metrics	Historical Sparklines	12-2012	12-2013	+ / -	YTD 2012	YTD 2013	+ / -
<b>New Listings</b>		15	<b>14</b>	- 6.7%	377	<b>420</b>	+ 11.4%
<b>Pending Sales</b>		6	<b>12</b>	+ 100.0%	190	<b>217</b>	+ 14.2%
<b>Closed Sales</b>		14	<b>21</b>	+ 50.0%	197	<b>214</b>	+ 8.6%
<b>Days on Market Until Sale</b>		160	<b>121</b>	- 24.3%	121	<b>122</b>	+ 0.7%
<b>Median Sales Price</b>		\$78,450	<b>\$70,500</b>	- 10.1%	\$72,000	<b>\$80,000</b>	+ 11.1%
<b>Average Sales Price</b>		\$78,740	<b>\$82,318</b>	+ 4.5%	\$86,392	<b>\$91,218</b>	+ 5.6%
<b>Percent of Original List Price Received</b>		84.0%	<b>85.8%</b>	+ 2.2%	87.9%	<b>89.8%</b>	+ 2.2%
<b>Housing Affordability Index</b>		253	<b>256</b>	+ 1.1%	268	<b>236</b>	- 11.9%
<b>Inventory of Homes for Sale</b>		141	<b>149</b>	+ 5.7%	--	<b>--</b>	--
<b>Months Supply of Homes for Sale</b>		8.5	<b>8.5</b>	- 0.3%	--	<b>--</b>	--

# New Listings

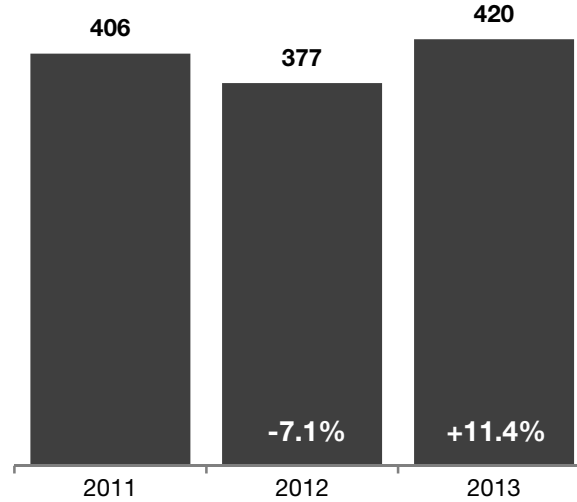
A count of the properties that have been newly listed on the market in a given month.



## December

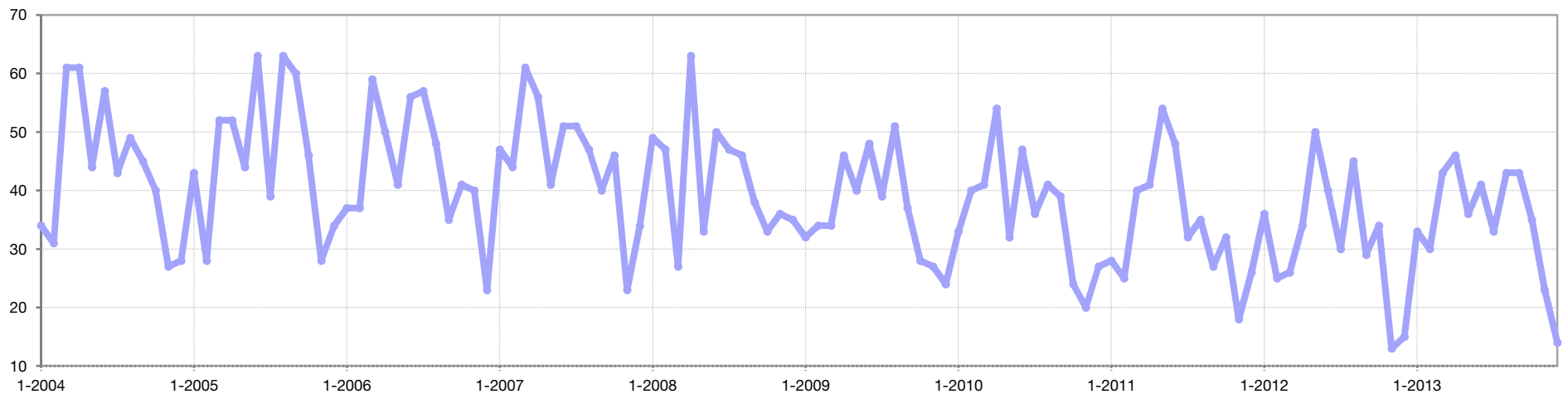


## Year To Date



Month	Prior Year	Current Year	+ / -
January	36	33	-8.3%
February	25	30	+20.0%
March	26	43	+65.4%
April	34	46	+35.3%
May	50	36	-28.0%
June	40	41	+2.5%
July	30	33	+10.0%
August	45	43	-4.4%
September	29	43	+48.3%
October	34	35	+2.9%
November	13	23	+76.9%
December	15	14	-6.7%
<b>12-Month Avg</b>	<b>31</b>	<b>35</b>	<b>+11.4%</b>

## Historical New Listing Activity

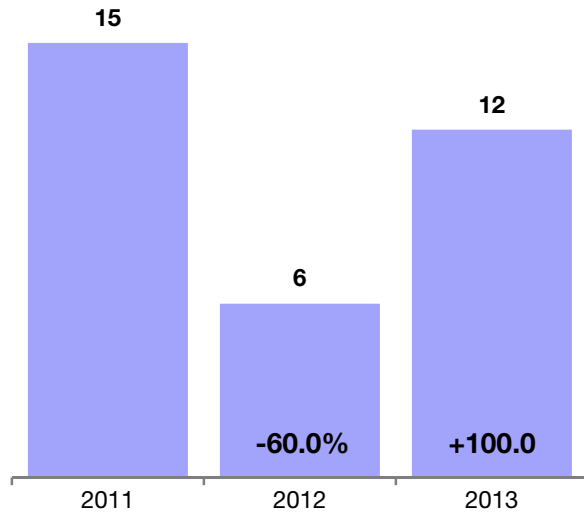


# Pending Sales

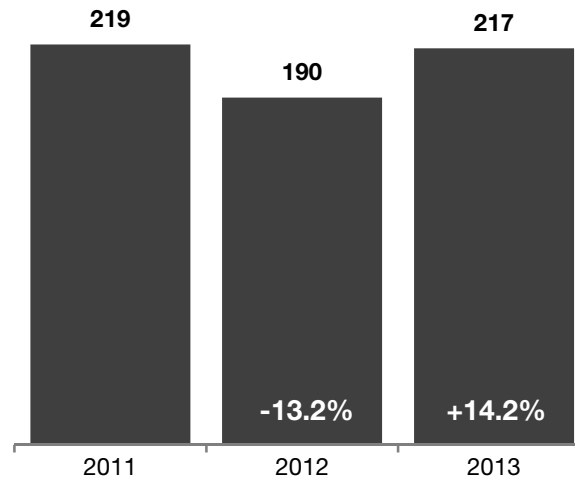
A count of the properties on which contracts have been accepted in a given month.



## December

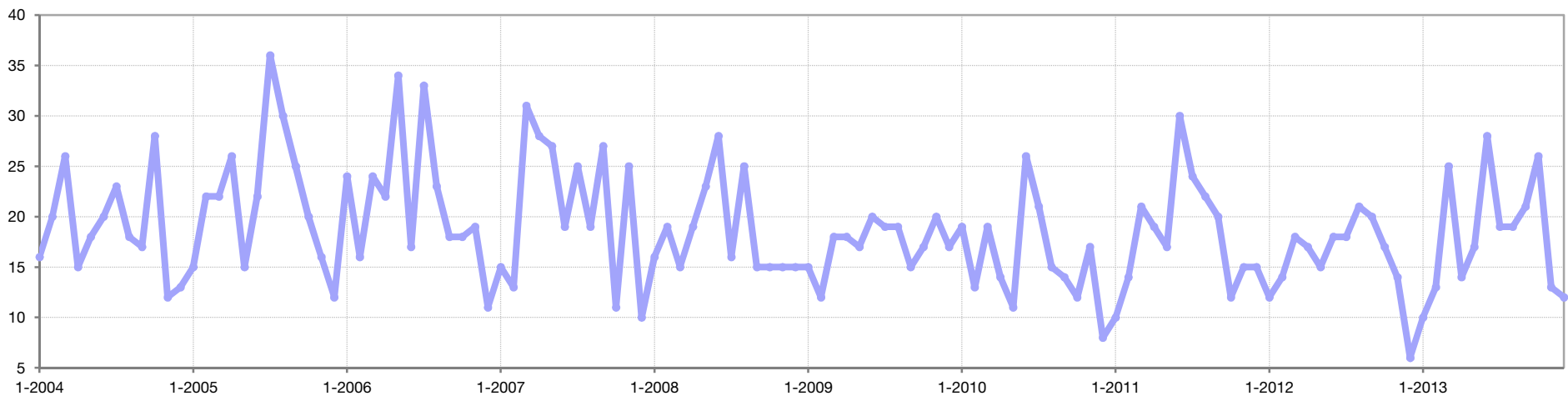


## Year To Date



Month	Prior Year	Current Year	+ / -
January	12	10	-16.7%
February	14	13	-7.1%
March	18	25	+38.9%
April	17	14	-17.6%
May	15	17	+13.3%
June	18	28	+55.6%
July	18	19	+5.6%
August	21	19	-9.5%
September	20	21	+5.0%
October	17	26	+52.9%
November	14	13	-7.1%
December	6	12	+100.0%
<b>12-Month Avg</b>	<b>16</b>	<b>18</b>	<b>+14.2%</b>

## Historical Pending Sales Activity

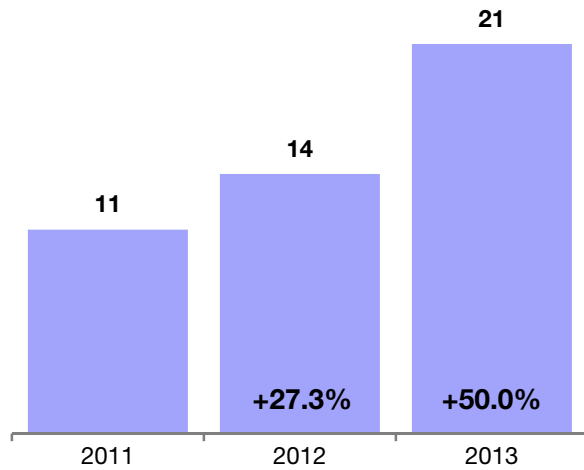


# Closed Sales

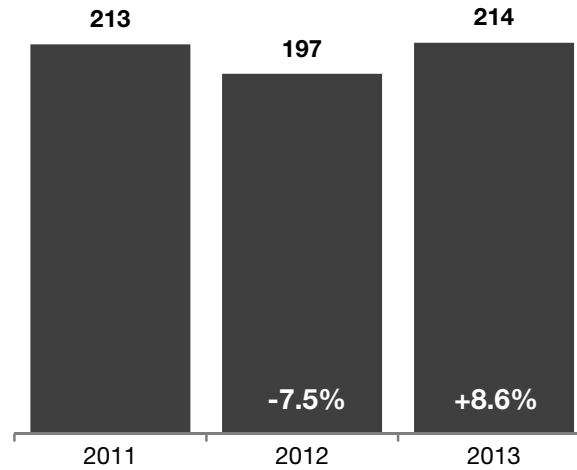
A count of the actual sales that have closed in a given month.



## December

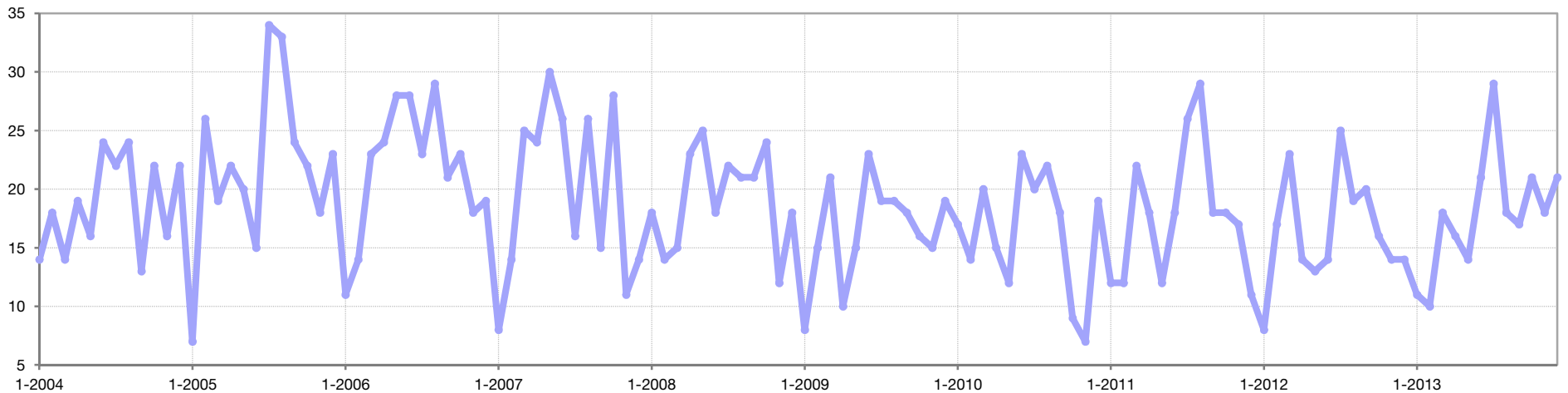


## Year To Date



Month	Prior Year	Current Year	+ / -
January	8	11	+37.5%
February	17	10	-41.2%
March	23	18	-21.7%
April	14	16	+14.3%
May	13	14	+7.7%
June	14	21	+50.0%
July	25	29	+16.0%
August	19	18	-5.3%
September	20	17	-15.0%
October	16	21	+31.3%
November	14	18	+28.6%
December	14	21	+50.0%
<b>12-Month Avg</b>	<b>16</b>	<b>18</b>	<b>+12.7%</b>

## Historical Closed Sales Activity

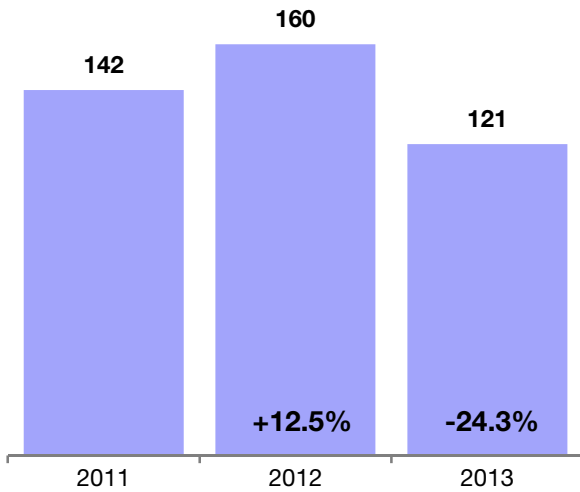


# Days on Market Until Sale

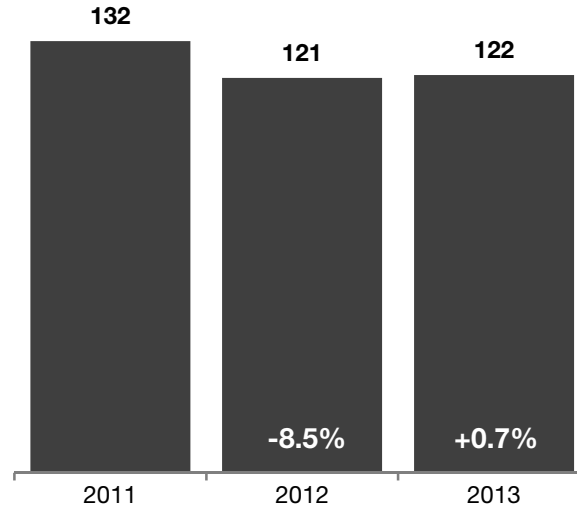
Average number of days between when a property is listed and when an offer is accepted in a given month.



## December

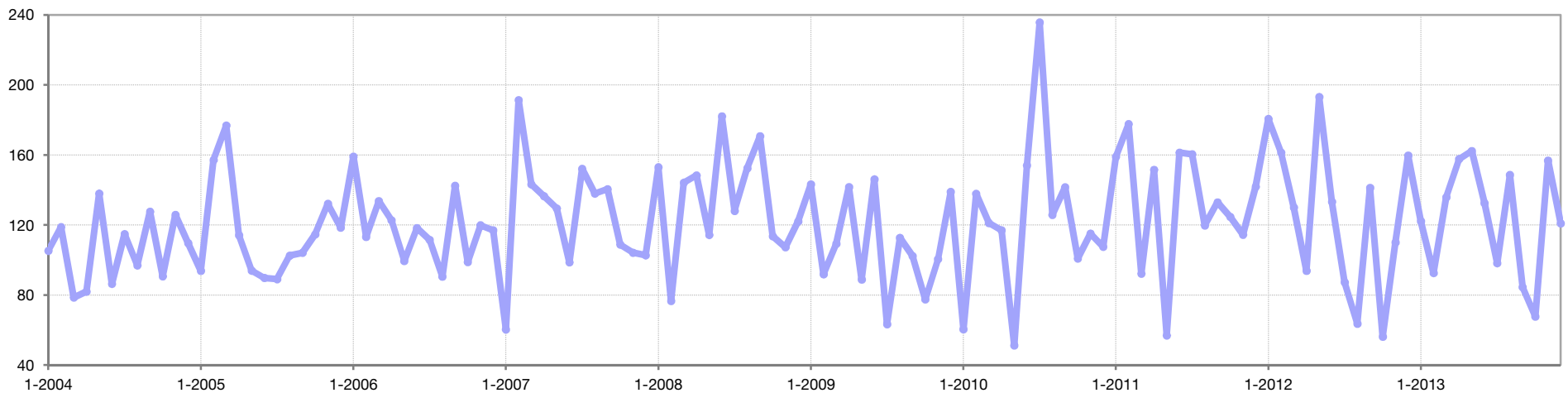


## Year To Date



Month	Prior Year	Current Year	+ / -
January	181	122	-32.4%
February	161	93	-42.6%
March	130	136	+4.5%
April	94	158	+68.0%
May	193	162	-16.0%
June	133	133	-0.6%
July	87	98	+12.5%
August	64	149	+133.5%
September	141	85	-40.2%
October	56	68	+20.5%
November	110	157	+42.5%
December	160	121	-24.3%
<b>12-Month Avg</b>	<b>94</b>	<b>95</b>	<b>+0.4%</b>

## Historical Days on Market Until Sale

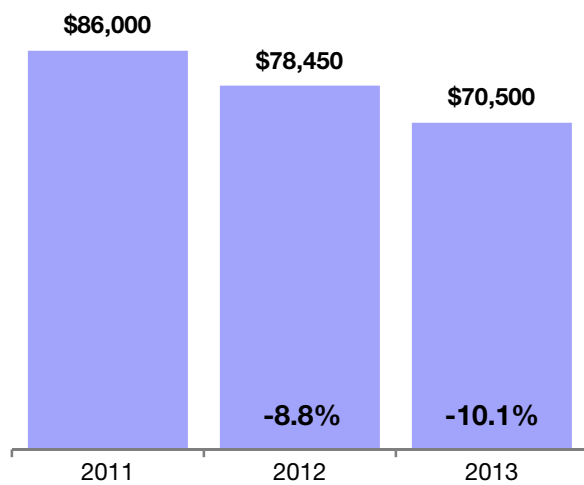


# Median Sales Price

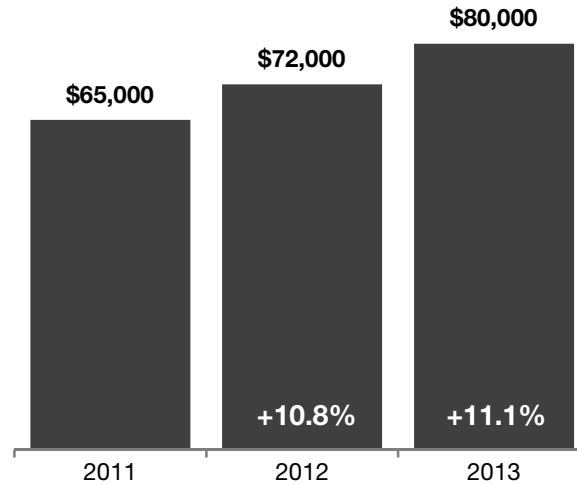
Median price point for all closed sales, not accounting for seller concessions, in a given month.



## December

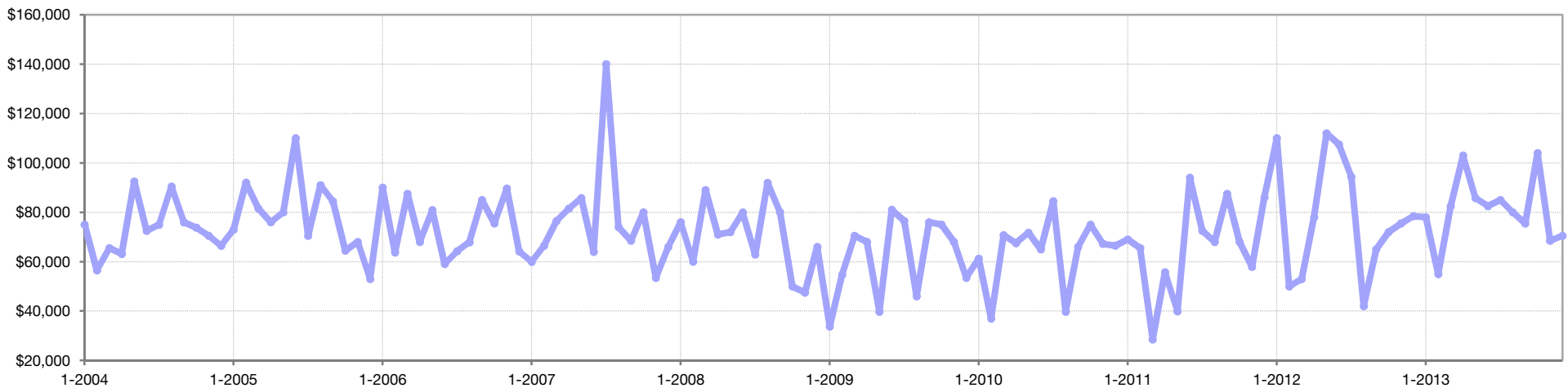


## Year To Date



Month	Prior Year	Current Year	+ / -
January	\$110,000	\$78,000	-29.1%
February	\$50,000	\$55,000	+10.0%
March	\$53,000	\$82,500	+55.7%
April	\$78,000	\$103,000	+32.1%
May	\$112,000	\$85,750	-23.4%
June	\$107,500	\$82,500	-23.3%
July	\$94,283	\$85,000	-9.8%
August	\$42,000	\$80,000	+90.5%
September	\$65,000	\$75,450	+16.1%
October	\$72,000	\$104,000	+44.4%
November	\$75,500	\$68,500	-9.3%
December	\$78,450	\$70,500	-10.1%
12-Month Med	\$72,000	\$80,000	+11.1%

## Historical Median Sales Price

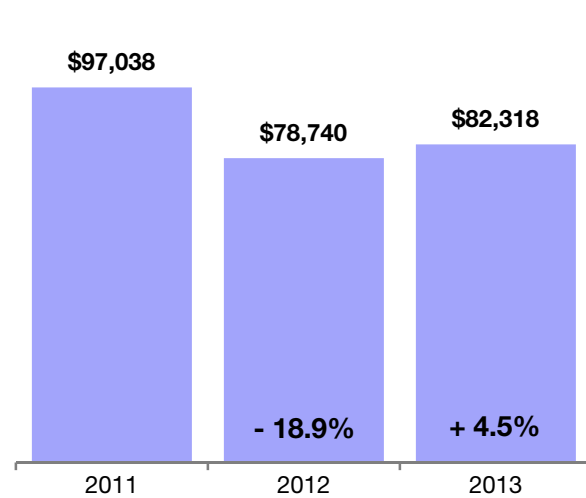


# Average Sales Price

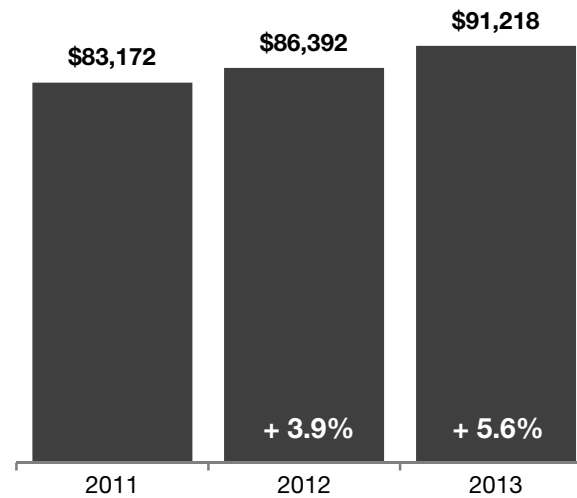
Average sales price for all closed sales, not accounting for seller concessions, in a given month.



## December

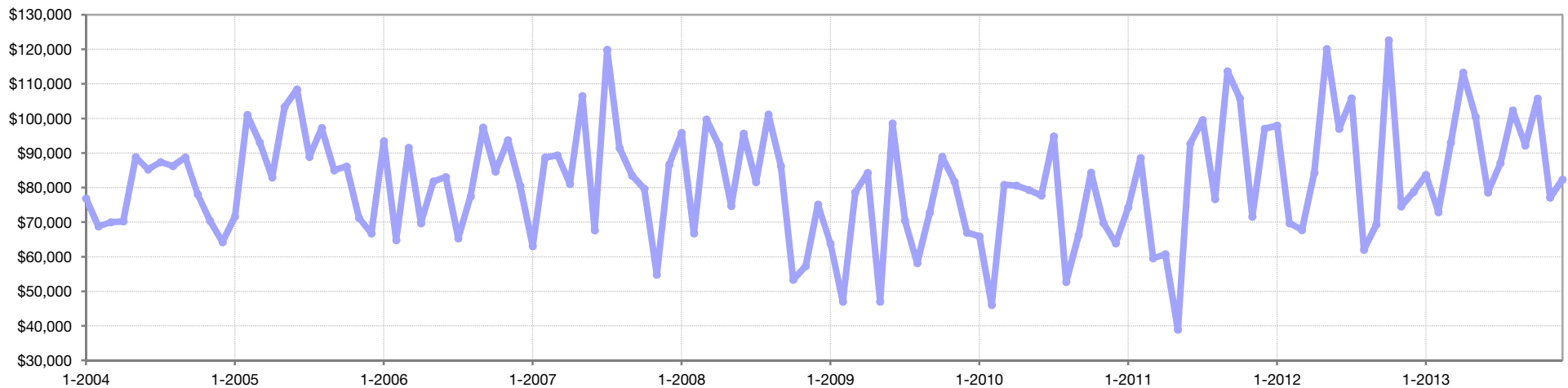


## Year To Date



Month	Prior Year	Current Year	+ / -
January	\$97,914	\$83,689	-14.5%
February	\$69,687	\$72,911	+4.6%
March	\$67,716	\$92,988	+37.3%
April	\$84,269	\$113,259	+34.4%
May	\$120,069	\$100,450	-16.3%
June	\$97,000	\$78,584	-19.0%
July	\$105,825	\$87,087	-17.7%
August	\$62,033	\$102,340	+65.0%
September	\$69,300	\$92,183	+33.0%
October	\$122,623	\$105,736	-13.8%
November	\$74,573	\$77,103	+3.4%
December	\$78,740	\$82,318	+4.5%
<b>12-Month Avg</b>	<b>\$86,392</b>	<b>\$91,218</b>	<b>+5.6%</b>

## Historical Average Sales Price



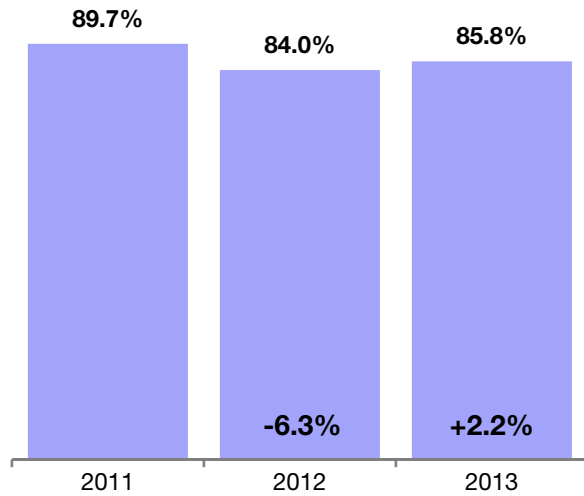


# Percent of Original List Price Received

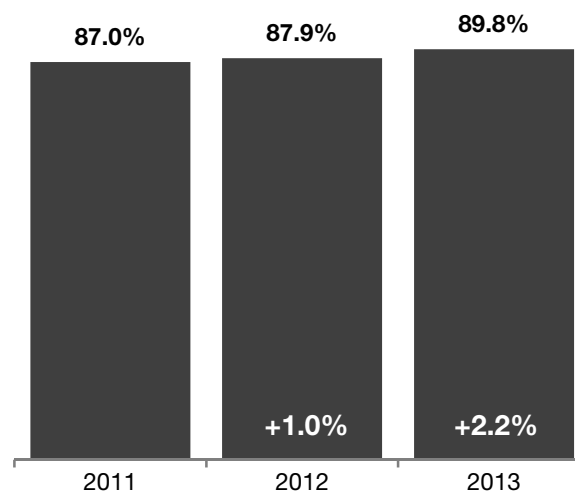
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



## December

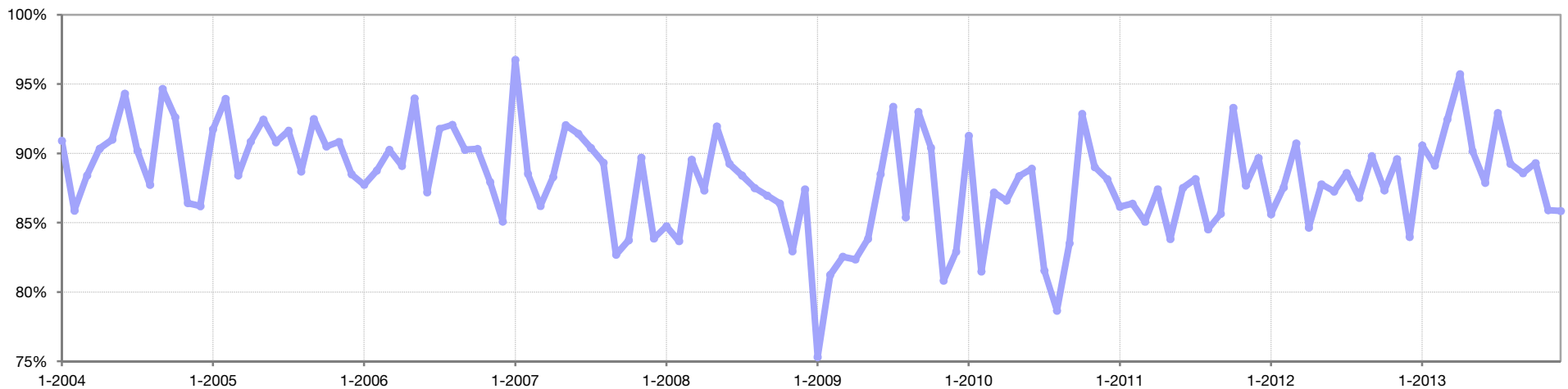


## Year To Date



Month	Prior Year	Current Year	+ / -
January	85.6%	90.6%	+5.8%
February	87.5%	89.1%	+1.8%
March	90.7%	92.5%	+1.9%
April	84.7%	95.7%	+13.1%
May	87.8%	90.2%	+2.7%
June	87.3%	87.9%	+0.7%
July	88.6%	92.9%	+4.9%
August	86.8%	89.3%	+2.8%
September	89.8%	88.6%	-1.4%
October	87.3%	89.3%	+2.3%
November	89.6%	85.9%	-4.1%
December	84.0%	85.8%	+2.2%
<b>12-Month Avg</b>	<b>87.9%</b>	<b>89.8%</b>	<b>+2.2%</b>

## Historical Percent of Original List Price Received

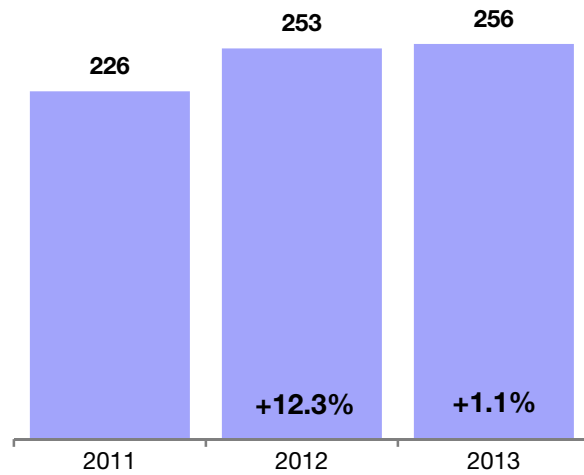


# Housing Affordability Index

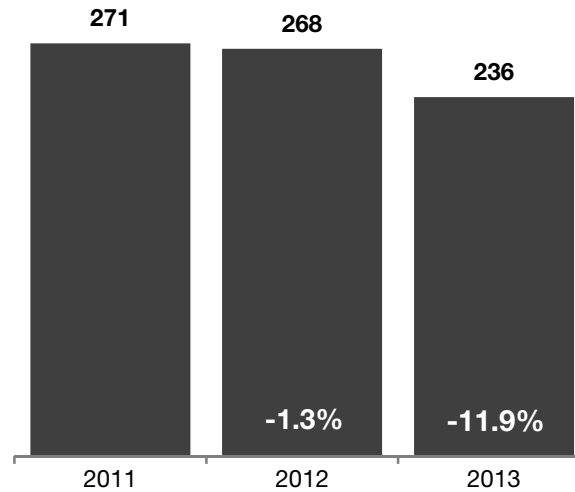
This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



## December

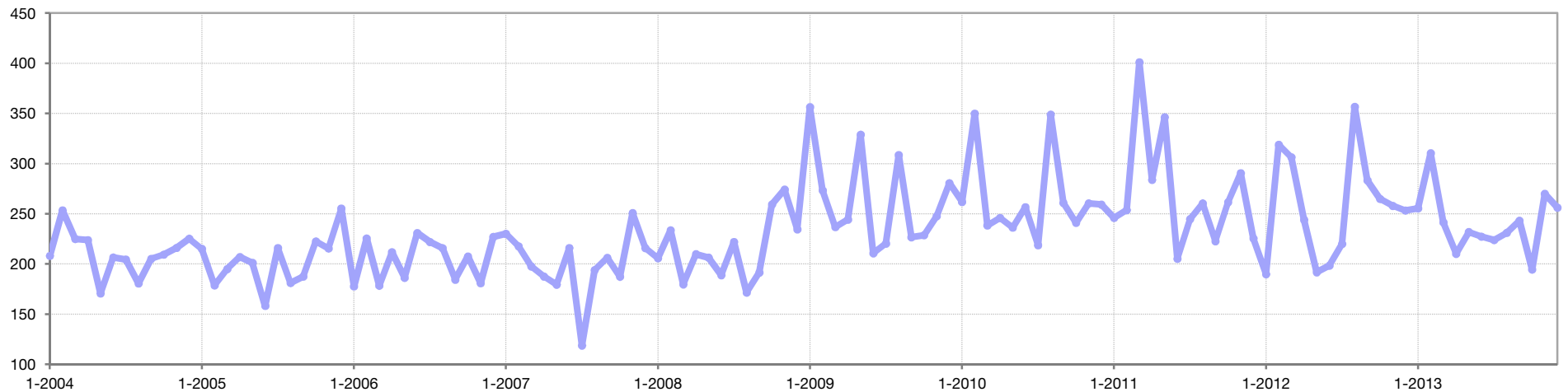


## Year To Date



Month	Prior Year	Current Year	+ / -
January	190	255	+34.5%
February	319	310	-2.6%
March	306	241	-21.2%
April	244	210	-13.9%
May	192	232	+20.9%
June	198	227	+14.6%
July	220	224	+1.8%
August	357	231	-35.2%
September	283	243	-14.2%
October	265	194	-26.6%
November	258	270	+4.7%
December	253	256	+1.1%
<b>12-Month Avg</b>	<b>257</b>	<b>241</b>	<b>-3.0%</b>

## Historical Housing Affordability Index

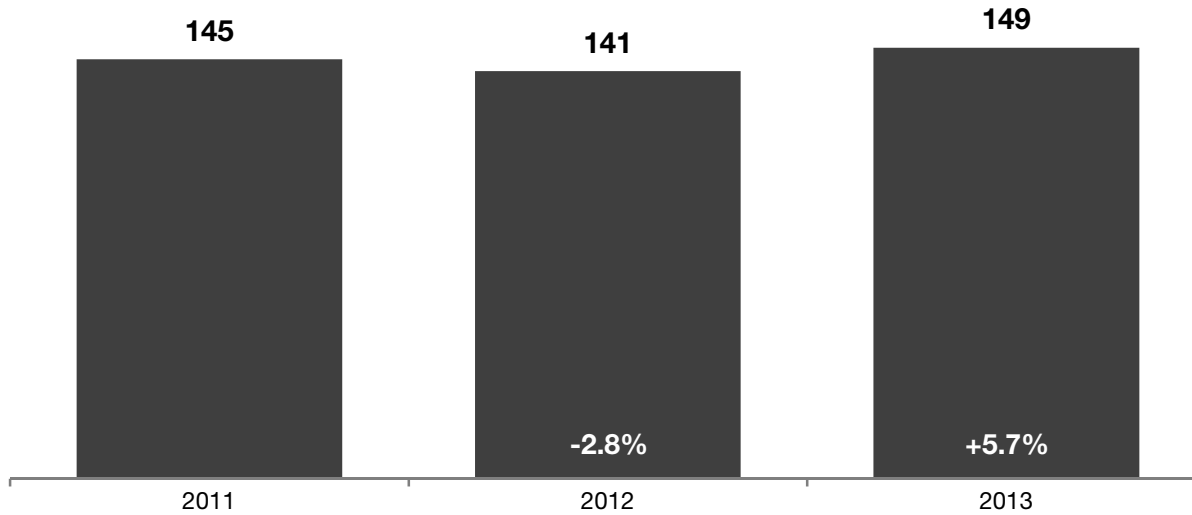


# Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

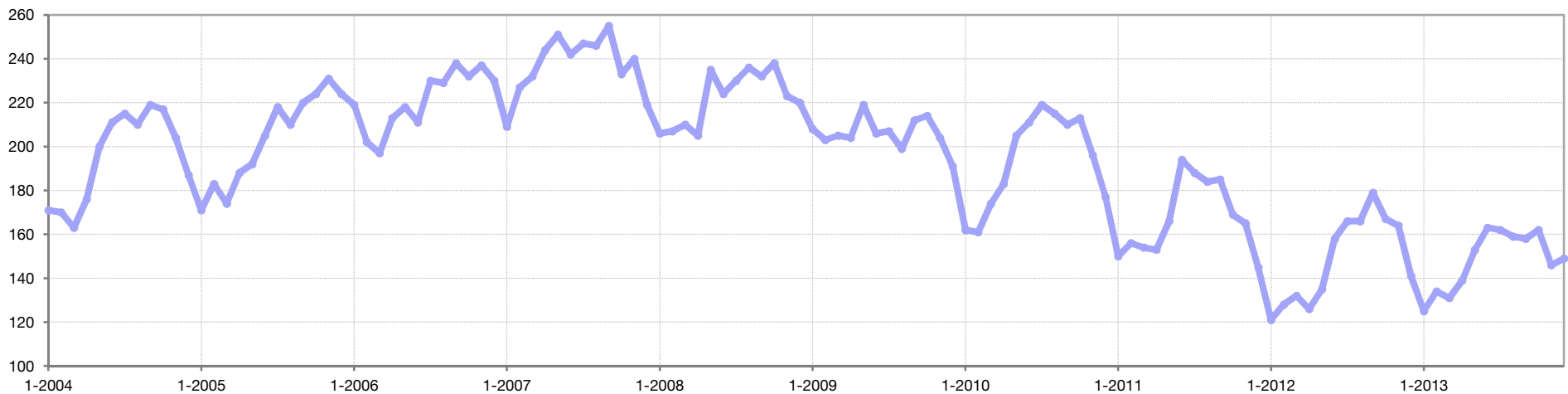


## December



Month	Prior Year	Current Year	+ / -
January	121	125	+3.3%
February	128	134	+4.7%
March	132	131	-0.8%
April	126	139	+10.3%
May	135	153	+13.3%
June	158	163	+3.2%
July	166	162	-2.4%
August	166	159	-4.2%
September	179	158	-11.7%
October	167	162	-3.0%
November	164	146	-11.0%
December	141	149	+5.7%
<b>12-Month Avg</b>	<b>149</b>	<b>148</b>	<b>+0.6%</b>

## Historical Inventory of Homes for Sale

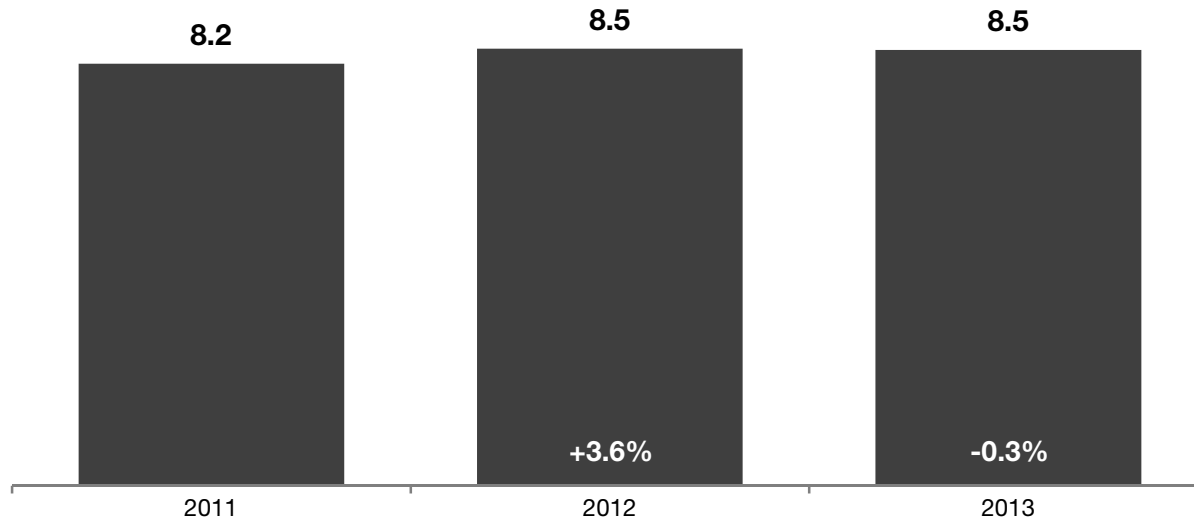


# Months Supply of Inventory

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



## December



Month	Prior Year	Current Year	+ / -
January	6.6	7.9	+19.1%
February	7.0	8.6	+23.1%
March	7.2	8.4	+17.3%
April	6.9	8.6	+24.0%
May	7.5	9.6	+28.2%
June	8.9	10.1	+14.4%
July	9.9	9.6	-2.9%
August	10.2	9.4	-8.0%
September	11.0	9.4	-14.8%
October	10.3	9.6	-6.8%
November	9.8	8.3	-16.0%
December	8.5	8.5	-0.3%
12-Month Avg	8.6	9.0	+4.0%

## Historical Months Supply of Inventory

